

5 février 2017



Dear colleagues,

We are pleased to announce a new **MOOC on Ecosystem Services** available immediately on the Coursera platform, produced by the University of Geneva, the Geneva Water Hub, the Luc Hoffmann Institute and the Natural Capital Project.

**Is this course for me?** This MOOC is for anybody interested in mastering the strengths and weaknesses of the Ecosystem Services concept as a tool for promoting sustainable development. Subjects covered will be both technical (methods for valuation, data acquisition, etc.) and socio-political (how to mainstream the process, ethics, criticism of the method, etc.). Watch an [introductory video](#) (3min) to get a feel for the course content and philosophy.

**Who are the instructors?** Learners will hear from many of the field's leading minds. The course is taught by three primary instructors and by 29 guest instructors and interviewees coming from many of the key institutions (the Natural Capital Project, WWF, IUCN, IPBES, TEEB, Luc Hoffmann Institute) and Universities. Learners can expect to hear multiple contrasting opinions. See the full syllabus and list of instructors on the [course page](#).

**When is the course offered?** This course is offered “on-demand”. In practice, class cohorts are formed on a regular basis and you can take as much time as necessary to complete the course (2-5 hours for 5 weeks is a rough estimate). The first cohort begins February 2<sup>nd</sup> 2017 and once per month thereafter.

**What will it cost?** Access to all course materials and exams is free. To obtain a certificate of completion costs 49 USD. Financial aid is available (see FAQs on bottom of the [course page](#)).

**Where can I sign up?** [Here](#), or type “ecosystem services” on the Coursera website.

We hope you will join us and enjoy the course. Please distribute this email further as appropriate.

Best wishes,

Martin Schlaepfer, Juliet Fall and Anthony Lehmann

University of Geneva

For the MOOC-ES production team.